



Charleston, South Carolina • June 16-18, 2022

Kingfish and Offshore Fishing Tournament

The Lowcountry Open's Mission Statement:

The Lowcountry Open provides a top-quality fishing tournament experience while supporting men and their families in the fight against prostate cancer. One in eight men and one in five veterans will face a prostate cancer diagnosis in their lifetime. The Lowcountry Open supports ZERO – The End of Prostate Cancer by raising awareness and funding for the fight against prostate cancer.

Building on Past Success:

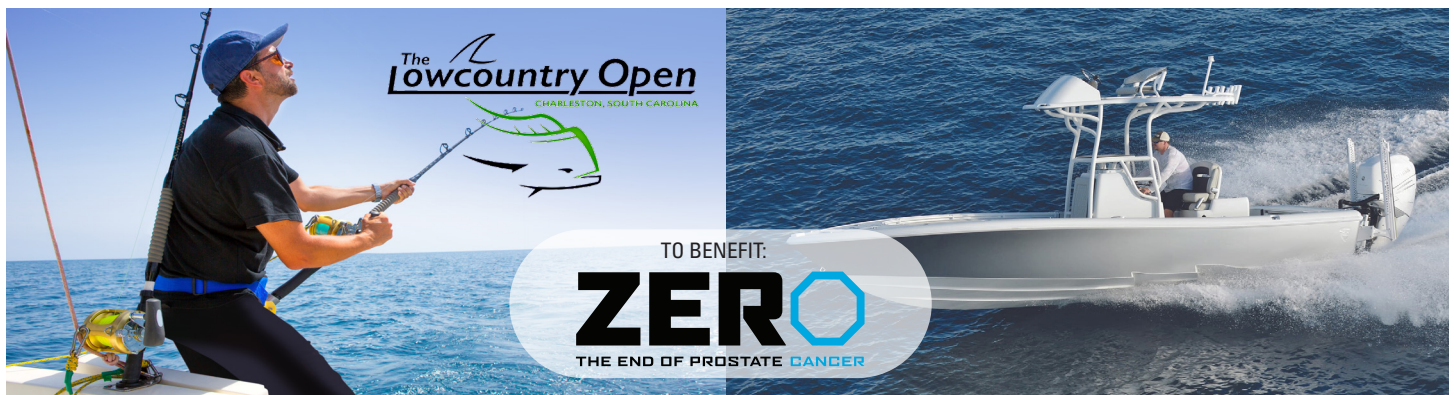
The 2022 Lowcountry Open will feature a Kingfish Division and an Offshore Division with TWT opportunities for anglers. The LCO is a qualifying tournament for the Palmetto Kingfish Tour (PKT) and a sanctioned tournament for the Southern Kingfish Association (SKA) Division 3. The last Lowcountry Open featured 112 boats with 462 anglers with more than 700 attendees at the Captain's Party.

The Lowcountry Open's Captain's Party also serves as the Palmetto Kingfish Tour Kickoff and will be held on Thursday, June 16th location to be announced in March. The Captain's Party also serves to raise community awareness about prostate cancer and help fund patient support through ZERO – The End of Prostate Cancer. The party will feature sponsors and vendors, dinner, drinks, and a fun festive atmosphere. The party is open to anglers and their families, the prostate cancer community, and the general public.

The Lowcountry Open is an excellent opportunity for sponsors to get exposure to the angling community in South Carolina and beyond. LCO sponsors have opportunities to showcase their products and services at the Captain's party and awards ceremony. In addition, sponsors will get social media exposure through our page with more than 2,400 followers plus regional promotion in the ZERO prostate cancer community. Join us in 2022 for an action-packed tournament supporting a great cause!

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TheLowcountryOpen.com



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The Lowcountry Open 2022 - FORMAT AND PAYOUTS

KINGFISH DIVISION – KING MACKEREL – \$300 BOAT ENTRY FEE

Boat Entry Payouts

Heaviest king mackerel per boat wins payout split of 50/30/20

Optional TWT Buy-ins and Payouts

Kingfish All-in - \$750 per boat: Nearshore Boat Entry + Fighting for Blue Bonus + King Bullseye Bonus with one click.

Fighting for Blue Bonus - \$250 per boat: Heaviest king mackerel of Top 5 boats win a payout split 40/30/15/10/5.

King Bullseye Bonus - \$200 per boat: Closest over/under to target weight kingfish wins payout split 70(boat)/30 (ZERO Cancer).

**Boat's single heaviest king mackerel from boat-entry weight is used for Fighting for Blue Bonus TWT*

OFFSHORE DIVISION - DOLPHIN, TUNA, WAHOO - \$500 Boat Entry Fee

Boat Entry Payouts

Heaviest aggregate of dolphin + *tuna + wahoo wins a 40% payout. You are not required to weigh all three species.

Heaviest dolphin wins 20% payout.

Heaviest tuna wins 20% payout.

Heaviest wahoo wins 20% payout.

**Bluefin, bigeye, albacore, yellowfin, skipjack and blackfin only. HMS permit required for all eligible tuna but blackfin.*










































Optional TWT Buy-ins and Payouts

Offshore All-in - \$1,000 per boat: Offshore Boat Entry + ZERO Cancer Bonus + Dolphin Bullseye Bonus.

ZERO Cancer Bonus - \$300 per boat: Top 5 boats, Heaviest aggregate of dolphin + tuna + wahoo win a payout split 40/30/15/10/5.

Dolphin Bullseye Bonus - \$200 per boat: Closest over/under to target weight dolphin wins payout split 70(boat)/30(ZERO Cancer).

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Presenting Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$3,000	Silver Sponsor \$1,500	Bronze Sponsor \$1,000	Partner Sponsor \$750
Title Sponsor visibility and co-branded logo						
Exclusive logo visibility on weigh-station signs						
Exclusive Banner Placement on Weigh Station Archway						
Exclusive logo on visors (first two committed)						
Exclusive logo on right shoulder sleeve (one per division)						
Exclusive product placement for awards						
Optional presentation at awards banquet						
Free Boat Entries in any LCO Division	3	2	2	1		
Reserved choice of angler division shirts	10	8	6	4	2	
Booth and/or banner space at Captain's Party						
Booth and/or banner at Awards Banquet						
Captain's Bucket Promotional items – Get Noticed!						
Logo visibility on official angler division shirts						
Logo visibility on website and social media promotions						

Custom Sponsorship Options – Exclusivity Available

- Guaranteed Purse - Cash or Boat
- State Record insurance policy

- LCO Staff and Volunteer Shirts (big visibility)
- Bullseye Bonus Cash (promotes charity)
- Custom sponsorship ideas welcome!

- LCO Tournament Shirts –only your logo visible
- Event Tent, chairs, tables, linens
- Food and/or beverage sponsors



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The Lowcountry Open Sponsorship Agreement

Authorized Representative: _____ Email: _____

Street Address: _____

Phone Number: _____ Cell Number: _____

Place an "X" in the box for desired sponsorship level. *Custom Allocations can be detailed below.*

	Presenting	Platinum	Gold	Silver	Bronze	Partner
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Place an "X" if attending the following events:						
• Captain's Party	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Awards Banquet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Free Sponsor Boat Entry in the LCO	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Reserved Division Shirts & Sizes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Custom Sponsor Opportunities _____

Cash and/or In-Kind Combo _____

Write Details: _____

A 25% cash deposit is due upon the time of sponsorship commitment for cash-only sponsors, and 50% cash deposit for in-kind/cash-combo sponsors. The remaining cash and product balance for all sponsorship agreements are due by **June 16, 2022. Please make checks payable to: The Lowcountry Open, 171 Moultrie Street MSC 125, Charleston, SC 29409**

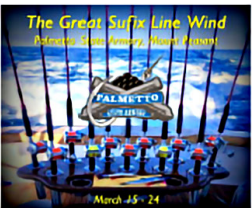
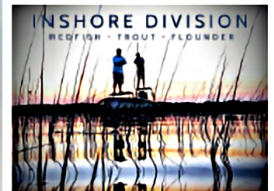
As an authorized representative for the above Sponsor, I understand the terms and conditions of this agreement. I also understand the benefits I am to receive as a Lowcountry Open Sponsor, per the 2022 published Sponsorship Opportunities. I am authorized to commit to such on behalf of the above named entity, and agree to pay the amount herewith.

Representative Signature _____ Date _____

LCO 2019
Sponsor Roster



LCO Marketing Promotions for Sponsors



LCO 2018 Captain's Party



Weigh-Station

